



TROLLEY ADVERTISING RATES - LADYSMITH

Sign Details				Monthly Rate	Minimum Rental
<i>Location</i>	<i>Sign Type</i>	<i>Size</i>	<i># of Panels</i>		
Interior	Coroplast	11 ⁷ / ₈ " x 36"	11	\$30	6 months
Outside Back	Vinyl adhesive	24" x 36"	1	\$300	1 month
Outside Passenger Side	Vinyl adhesive	20" x 60"	2	\$350	1 month
Outside Driver's Side	Vinyl adhesive	20" x 50"	3	\$300	1 month
Outside Driver's Side (rear)	Vinyl adhesive	36" x 48"	1	\$350	1 month
Trolley Stops (1 st Ave.)	Metal	12" x 18"	4	\$30	6 months
Trolley Stops (4 th Ave.)	Metal	12" x 18"	5	\$30	6 months
Trolley Stops (Davis Rd.)	Metal	12" x 18"	3	\$30	6 months
Trolley Stops (Dogwood Dr.)	Metal	12" x 18"	4	\$30	6 months
Trolley Stops (Other)	Metal	12" x 18"	34	\$20	6 months