



General Membership Meeting - Minutes

Thursday, May 19th, 2016

7:30 – 9:00 a.m.

Location: Legion Hall

Attendees:

Jonathan Zeiler	-	Chroma Paint & Design Inc.
Tina Fabbro	-	Community Link
Paul Joy	-	Antique Addict
Cal Fradin	-	Town of Ladysmith
Frieda Douglas	-	Salamander Books
John Surtees	-	Re/Max of Nanaimo
Kevin Owens	-	Evergreen Cremation Centre
Cal Fradin	-	Town of Ladysmith
Lorne Gait	-	Royal LePage
Leslie Parent	-	49 th Parallel Printers
Teresa McKinley	-	Ladysmith Chronicle
Bruce Whittington	-	Bayview Framing & Art

1) Welcome/Call to Order – Jonathan Zeiler

Meeting called to order at 7:31 AM

2) Agenda approval / New business additions

Motion to approve agenda as presented. Moved by Paul J, seconded by Leslie. Approved.

3) Approval of meeting minutes

Motion to accept April 2016 minutes as presented. Moved by Paul, seconded by Kevin. Approved.

4) Reports:

a) Town of Ladysmith: Cal Fradin

Cal provided update to the following items:

- The Town of Ladysmith will be installing the new garbage cans in the downtown region. Has been approved by council.

b) Treasurer: Tina Fabbro

- Tina advised the bank balance is \$7156.72
- LDCU donations for Grand Xmas and Horse Carriage has been accepted

c) Marketing:

- LDBA will have a booth at Arts on the Avenue and Light Up the Night
- \$1000 still remains in the 10% Shift budget for possible banner on First Avenue to promote local spending
- 5000 rackcards printed from Madill
- Committee for Old Tyme Christmas in discussion

EXECUTIVE:

PRESIDENT: Paul Mycroft, Market 2 All
VP: Jonathan Zeiler, Chroma Paint & Design Inc.
TREASURER: Tina Fabbro, Community Link Connexions
SECRETARY: Scott Bastian, Chroma Paint & Design Inc.
PAST PRESIDENT: Lesley Parent, 49th Parallel Printers

DIRECTORS:

Paul Joy, Antique Addict
Erika Massong, VI Physiotherapy Clinic
Kathy Holmes, Waterfront Art Gallery
Rich Huggins, Active Solutions Health + Sport



**LADYSMITH
DOWNTOWN**
BUSINESS ASSOCIATION

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- Need to find new coordinator for Old Tyme Christmas

5) New Business:

- a) Parking draft letter to people who work on First Avenue reminding them to park in public parking areas so customers can have access to First Ave parking (Paul J and Lorne)
- b) Business walk on June 22, from 1 – 4 PM. In need of participants to carry out the questionnaire interviews.
- c) Questionnaires to business owners to see what businesses are missing in the town (anything from doctors to certain retail stores). Will help LDBA recognize the downtown needs

6) Adjournment

Motion to adjourn meeting by Paul Joy, seconded by Leslie P. **Motion carried.**

Next meeting:

Wednesday, June 15th, 2016 from 6:00 – 7:30 p.m.
Royal Canadian Legion - upstairs hall, 621 First Avenue, Ladysmith

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