



General Membership Meeting - Minutes

Thursday, March 16, 2017

7:30 – 9:00 a.m.

Location: Legion Hall

Attendees:

Andrea Rosato-Taylor	-	The Chronicle
Paul Mycroft	-	Market2All
Tina Fabbro	-	Community Link
Kathy Holmes	-	Ladysmith Waterfront Gallery
Paul Joy	-	Antique Addict
Frieda Douglas	-	Salamander Books
Jill Dashwood	-	Royal LePage/Waterfront Charrette
Eileen Scott	-	Jim Scott, Chartered Professional Accountant (CPA)
Jim Scott	-	Jim Scott, CPA
Diane West	-	Royal Canadian Legion
Joe Friesenhan	-	Town of Ladysmith
Bruce Whittington	-	Bayview Framing
Sandra Narduzzi	-	Waypoint Insurance
Greg Edwards	-	Festival of Lights
Jim Hull		

1) Welcome/Call to Order – Andrea Rosato-Taylor

Meeting called to order at 7:30 AM.

2) Agenda approval / New business additions

Motion to approve agenda as presented with addition of Property Taxes by Paul Joy, Festival of Lights by Greg Edwards and Ladysmith Show & Shine by Paul Mycroft. Moved by Paul Mycroft, seconded by Tina Fabbro. Approved.

3) Approval of meeting minutes

Motion to accept January 2017 minutes postponed till April general membership meeting.

4) Reports:

- a) Treasurer's Report: Jim Scott
 - 67 members have currently paid
 - See Jim's report attached
- b) Town of Ladysmith: Joe Friesenhan
 - Joe provided update to the following items:
 - Preliminary approval for Grants and Aid, Approved zoning bylaw change and also successful approval purchase of lot.
 - PW will be moved to Peerless site
 - Open house for alternate approval process.
 - Able to borrow up to 6 million for Water Treatment plant.
 - Not much objection

EXECUTIVE:

PRESIDENT: Andrea Rosato-Taylor, The Chronicle
VICE PRESIDENT: Sandra Narduzzi, Waypoint Insurance
TREASURER: Jim Scott, Jim Scott CPA
SECRETARY: Rich Huggins, Active Solutions Health + Sport
PAST PRESIDENT: Paul Mycroft, Market 2 All

DIRECTORS:

Erika Massong, VI Physiotherapy Clinic
Kathy Holmes, Waterfront Art Gallery



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- c) Chamber of Commerce: No Representation
- d) Events
 - Rich's email read out by Sandra - Hill Dash June 24th, race time TBD. Currently finalizing budget, online registration and permits. We will be looking for race prizes, volunteers and sponsorship from LDBA businesses. Please contact Rich, Erika or Jon if any of these interest you.
 - Discussion surrounding merging the Marketing and Events committees. Event for OTC and Hill Dash to continue as is in the meantime.
- e) Marketing:
 - 4 members of committee in attendance who are currently working on budgets and plans. New look for Take 5 and facebook ads.
 - Call for new volunteers Paul & Andrea
 - Focus is on ppl to come to town for the day.
 - Committee is Kathy, Paul, Freda and Andrea who want to broaden our focus and target outside our market. P
 - Paul M slogan Come for Cinnamon buns and stay for the day or Enjoy Ladysmith for the day.
 - They meet at 5:30pm on the 1st Tuesday of every month at the Waterfront Gallery.

5) New Business:

- a) Festival of Lights – Greg Edwards
 - They would like someone from our events committee to come to the FOL meetings so that LDBA and FOL can grow together.
 - Meetings are the 3rd Thursday of every month @ 7pm on 4th Ave at the Kinsmen Hall by cemetery.
 - April 20th is their next meeting. Celebrating 30 yrs with a new logo that we will start to see around town. President to attend FOL we want community to grow.
- b) Waterfront Charrette – Jill Dashwood
 - 20 townspeople in attendance, 8 from Stz'minus First Nations
 - Charrette is a group of designers to design solution
 - discussed principles of working together, dialogue is the Corporation to lead group in a discussion of working together. They want to move things forward with relationship with First Nations.
 - Discussion of waterfront and studies @ Black Point, not buildable. All 3 groups had similar visions. Do it for community, not tourists. Cleaning up of dog patch. Joining gov't wharfs around Transfer Beach & expanding area, parks on Slack Point and putting housing components as well.
 - Not separating out the Town from the Waterfront and integrating connections. Increasing places for people to have access to hotels. Would like to work with Stz'minus as a team.
 - The gov't will possibly see us differently. They have knowledge and studies and would like to move forward. Open house was this past Sunday with input from the Town. Late spring will discuss again.
 - Overpass was discussed but is expensive. Can we get private investor to help out. Will it benefit our community? Need ways to figure it out.

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- c) Machine Shop advisory which is next to the art gallery has asked if someone can be a representative. Lindy Skutnik to represent. Paul M to follow up and catch up.
- d) Need for Membership Committee
 - Not needed. 67 members currently 89 last year.
 - Paul Joy and Kath to split the remaining list and touch base with members not renewed.
 - Need to increase size of meeting to get more community involvement.
 - Rethink how to offer content to others want to attend. Give minutes to our current/existing members who are unable to make it.
 - Need to get our seminar with Clemens Reitech our there for attendance and get more opportunities.
- e) Ladysmith Show and Shine is August 19, 2017 – Paul Mycroft
 - LDBA has been asked to help out with the Poker walk.
 - We need playing cards and it is a good promotion of Downtown.
 - Contact Duck Patterson for volunteering.
 - Tammy Leslie to be contact person Paul M to discuss with her.
- f) Ladysmith Days
 - Possibly no longer an event as more volunteers are needed
 - Meeting is tonight at 7pm at Town Hall.
 - Event occurs Long weekend in August.
 - Kathy to possibly attend meeting this event to see what we can offer.
- g) Business or Volunteer Organization
 - Can LDBA support other events in Ladysmith
 - We are a business organization not a volunteer organization states Tina Fabbro. We can encourage downtown, but not to organize volunteers for other organizations.
 - More people = more ideas and how to create more interest.
 - Possible Ladysmith Ambassadors to volunteer
- h) Online Profiles
 - Check you online profile please for LDBA website.
 - Thanks to Paul M for updating our LDBA.
 - We had an upset client and Andrea has gotten all the new info and had Paul fix for them. Remind our members to update info with Paul. There is no additional cost to do this.

Items moved to next months agenda include Property Taxes, New Committee for review goals and vision and call for volunteers.

MEETING adjourned at 8:55 am.

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