



**LADYSMITH
DOWNTOWN**
BUSINESS ASSOCIATION

P.O. BOX 2462
LADYSMITH, B.C. V9G 1B8
INFO@LADYSMITHDOWNTOWN.COM
WWW.LADYSMITHDOWNTOWN.COM

General Membership Meeting - Agenda

May 16, 2019
5:30p.m. – 7:00 p.m.
Waterfront Gallery - Upstairs

- 1) Call to order – Andrea Rosato – Taylor, President** at 6:00pm
- 2) Agenda approval / New business additions** – 1st Kathy Holmes, 2nd Sandra Narduzzi
- 3) Approval of last meeting minutes** – no meeting minutes nor attendee names were captured at April 18, 2019 meeting
- 4) Reports**
 - a. Treasurer – Stacey Hull ** see Financials attached to Agenda **
 - Memberships – increased and await membership fees
 - b. Town of Ladysmith
 - Marsh Stevens Update
 - i. Tax rates for last year same as last year, there is a 7 million dollar upgrade approved and planned for the Gallery building. The original workshop will be left alone because planners are unsure how to upgrade and keep the integrity of the history and heritage intact while upgrading to meet new requirements.
 - ii. There is an Arts sub-plan for Arts in the Community group and they are looking to create a new committee – anyone interested contact Arts in Community group
 - c. Marketing Committee
 - New highway sign by Coronation Mall coming
 - d. Events Committee
 - Ladysmith Pirate Days
 - i. Saturday, June 1, 2019 – gold coins distribution and opportunity to place an ad for \$40.00 for the map

EXECUTIVE:

PRESIDENT: Andrea Rosato-Taylor, The Chronicle
VP: Sandra Narduzzi, Waypoint Insurance
TREASURER: Stacey Hull, Stacey Hull Bookkeeping
SECRETARY: Deb Trockstad, Island Savings

DIRECTORS:

Nikki McCallum, NikkiDesigns
Kathy Holmes, Waterfront Art Gallery
Tyler Nelson, Crossfit Ladysmith
Kathleen Hayden, Neck of the Woods



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- Hill Dash – Tyler Nelson
 - i. Saturday, June 15, 2019 – plans in place, looking for more teams and please let Tyler know if you want to volunteer
- Arts on the Avenue – Kathy Holmes
 - i. Sunday, August 25, 2019 – artists are booked and things are falling into place

5) New Business

- **Ladysmith Days – AI **** Friday, August 2 to Sunday August 3, 2019
 - How can our businesses become involved?
 - i. Coronation mall - Bouncy Castle, kids events, band....more info to come
 - ii. Kinsman Parade – soapbox racers right after parade
 - iii. Sunday – fireworks, derby on the dock, live bands, fireworks

6) Guest Speaker - K.W. (Ken) BRISSARD, Staff Sergeant

- Crime prevention, trends/techniques being employed by criminals
 - i. #1 thing you can do is Be Vigilant – know people places and welcome everyone. If criminals know they have been looked at/welcome, less likely to commit a crime
 - ii. Have good locks, create a routine and be aware. Follow your 'spidey senses'
 - iii. Criminal Tactics – criminals create an event and someone else steals while you aren't watching. CCTV is very helpful.
 - iv. #1 battle is credit card fraud – if it's unusual STOP.
 - v. Check your stand-alone commercial insurance, to ensure you have liability insurance
 - vi. Cyber Crime – criminals do it "just for fun"
 - vii. Shoplifting is Theft and is downplayed – stolen goods end up on Kijiji, Craigs list, pawn shops and swap meets
 - viii. If you observe a crime – SAFTY FIRST – 42% of crime seems to have a mental health component, a lot of these are addiction
 - ix. If you are suspicious, call the RCMP!

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- x. Security Cameras – can be placed in public areas where there is no expectation of privacy being breached. OK to put outside as long it doesn't breach privacy
- xi. Community Associations fan out although stay in contact.
- xii. Try not to be alone in your place of business although small businesses it is difficult. Have a security protocol in place
- xiii. Court system – used to be able to prosecute in an hour or two and now it can days. Need full information and charge beyond a shadow of a doubt.

Next meeting:

Annual General Meeting – RSVP Please
June 20, 2019
Meeting @ 5:30pm
Waterfront Gallery - Upstairs

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